

# IDEATION & BRAINSTORMING

## Team: The Miners

### Problem:

As students progress in their education, they become disenchanted and disconnected from the university. This is due to seemingly diminishing academic culture of support, loss of connections over time, etc.

### Opportunity Areas

- How can we change the delivery of information to students with regards to timing, efficacy, and motivation of students and their perceptions?
- How might we create a multi-directional path for different types of motivated students as opposed to the single “university-recommended pathway” to fulfill the needs of students?
- How might the university better assist students with the self discovery process while balancing student desire for independence and self-sufficiency?



*“Shouldn’t the adviser or someone from the university train the student to BE self-sufficient in the system, before they let them loose to make decisions in their new university experience?”*

*- Kenneth B.*



*“The university is doing a great job of providing information in some means and fashion, it’s the medium and the timing that is not working as well as it could.”*

*- Taylor H.*